

Great progress is being made with Johnson Controls Hall of Fame Village, a world-class and state-of-the-art nearly \$600 million development of the Pro Football Hall of Fame's campus being spearheaded by the Hall of Fame and Industrial Realty Group. Johnson Controls Hall of Fame Village is a project that aligns with Hall of Fame's Mission, Values and Vision and its standing as "The Most Inspiring Place on Earth!" for all those who will play the Game, played the Game and love the Game. The foundation for a wide-ranging array of programming will be the Hall's five core values – commitment, integrity, courage, respect and excellence – that can be learned from the Game.

A recently announced 18-year partnership between Johnson Controls, a global diversified technology and multi-industrial leader serving a wide range of customers in more than 150 countries, and Hall of Fame Village will result in the creation of the first-ever sports and entertainment "smart city." A professional services contract calls for Johnson Controls' products, services and solutions used within the Johnson Controls Hall of Fame Village including the museum. This will provide for the creation of a showcase "smart city" with the company providing its building management systems, HVAC equipment, fire and security systems and other technologies that will assure world-class environments and yield significant operational cost savings over the life of the agreement.

"Our innovative, integrated, technologies will provide the right combination of safety and security at the Johnson Controls Hall of Fame Village in an environment that demonstrates how we connect 'cities' that run smartly and reliably," said Kim Metcalf-Kupres, vice president and chief marketing officer, Johnson Controls. "We are proud to celebrate the greats of the game who are enshrined in the Hall of Fame and create a winning experience for visiting fans."

The NFL Hall of Fame Committee is chaired by Dallas Cowboys Owner, President and General Manager Jerry Jones and provides guidance and leadership to the Hall of Fame with a focus on the Hall's Mission to "Honor the Heroes of the Game, Preserve its History, Promote its Values & Celebrate Excellence EVERYWHERE."

"The Hall of Fame's growth is great for this game and the millions of fans who love it. I'm thrilled that a company like Johnson Controls chose to be part of this very special project taking shape in Canton," stated Jones.

The completion of Johnson Controls Hall of Fame Village coincides with the NFL's 100th season and subsequent Centennial celebration in 2020.

There are nine main components to Johnson Controls Hall of Fame Village:

Hall of Fame Museum

State-of-the-art technology will be infused into the world-class sports museum starting with a spectacular “A Game for Life” immersive holographic theater which opened in July, 2016.

Tom Benson Hall of Fame Stadium

The venue will be a spectacular sports and entertainment complex that will include a permanent stage built into the stands.

- Phase I - Completed: Summer 2016
- Phase II - Completion: Summer 2017
- Phase III - Completion: Summer 2018

National Football & Youth Sports Complex

Eight state-of-the-art turf fields that will be multi-purposed, lighted and equipped with the latest technology and video capabilities. The sports complex will include full world-class amenities, a football sized concourse area and a championship field with 3,000 seats. Three fields opened in 2016, will grow to five in 2017 and the complex will be completed in spring of 2018.

- Phase I - Completed
- Phase II - Completion: Spring 2017
- Phase III - Completion: Spring 2018

Four-Star Hotel & Conference Center

A spectacular, one-of-kind, football-themed, upscale hotel and includes a 25,000 square-foot conference center.

- Completion: 2019

Main Street Hall of Fame Village/Retail

Retail, restaurants including the "world's greatest sports bar," office, and residential support.

- Completion: 2019

The Center for EXCELLENCE

A Coaches University, an Institute for the Integrity of Officiating and an Academy of Corporate Excellence.

- Completion: 2019

Performance Center

The Performance Center will also house an indoor 100-yard football field and a configuration for a basketball arena that will hold 6,000. It will also have 80,000 square feet of flat convention space.

- Completion: 2020

Player Care Center

Will provide a wide range of services and also include LEGENDS LANDING, a football themed independent and assisted living active senior care facility for retired Hall of Famers and members of the NFL's Legends Community along with coaches, officials and administrators.

- Completion: 2020

Johnson Controls Hall of Fame Experience

An interactive and immersive virtual reality experience that places fans not only at the Game but in the Game! The attraction will also feature a football-themed waterpark.

- Completion: 2020

ECONOMIC IMPACT

An independent economic feasibility study was completed in May 2015 that indicates Johnson Controls Hall of Fame Village will have a dramatic impact on the region and state for decades. During its peak year, the project will create more than 13,000 new jobs; and over a 25-year period, Johnson Controls Hall of Fame Village will generate \$15.3 billion in cumulative net new total economic output within Stark County, home of Johnson Controls Hall of Fame Village.